# Reflection 1

Use of the SAS viya platform in order to find out the insights from the dataset there are multiple functions available on the user interface. These functions are organized in such a way that they are easy lookup and utilize with the selected dataset. With the drag drop ability of the and chart objects as well as data attributes allows the users in order to quickly fine tune the data. Often through assigning roles, creating filters for the data analysis needs different data items apart from the attributes used in the plots. It is also easy to carry out cluster analysis, decision tree analysis from the selected data source.

# Reflection 2

The dashboards created using SAS viya tool are verry helpful in depicting the data insights. The insights from the dashboards can be used in decision making process for any industry such as in this case the retail industry. The promotions for the targeted age group can be easily improved in order to enhance the revenue from the business. Use of the chart objects, operations, ranking tools helpful in obtaining the insights quickly. In this way it helps the analysts or researcher to have better decisions in an efficient way by producing dashboards with the required attributes. The platform supports different data sources and formats for increased efficiency.